

Board Advisory Group Nomination Recommendations- March 2023

Background: The Connect for Health Board Advisory Group convenes a variety of stakeholders to use their real-world experience to maximize the quality of the customer experience on the Exchange. This group of insurance brokers, consumer advocates, health policy experts, and health coverage guides will inform Connect for Health Colorado’s high-level policy decisions and provide feedback on ways of engaging customer and other stakeholders about upcoming changes. For example, the group has provided feedback on the standardized Colorado plans, American Rescue Plan outreach, and Connect for Health’s policy roadmap.

Current Vacancies	Number of Vacancies	Applicants	C4HCO Staff Recommended Appointments
Broker/CSAHU Representative	1	1. Melanie Herman	1. Melanie Herman

Connect for Health staff recommends the following appointments for your consideration:

Broker/CSAHU Representative Nomination: Recommend to Move Forward

Name: Melanie Herman

Organization: Seasons Insurance Agency

Rationale: Melanie has 10 years of experience as a Broker, working with Connect for Health Colorado since its first Open Enrollment. Melanie is an active participant in our Broker Focus Group, and has repeatedly raised her hand to lead our Broker Roundtable at CoverCO. She also contributes at Board meetings and Division of Insurance stakeholder meetings during Public Comment. Melanie is extremely active with the Colorado Association of Health Insurance Underwriters and will represent them robustly on the Board Advisory Group.